

From:

Sent: 13 April 2026 13:13

To: Business Licence <business.licence@brent.gov.uk>

Subject: Objection to 1 Walm Lane, Adult Gaming Centre

Ref: Objection to 1 Walm Lane - Adult Gaming Centre License

Dear Sir/Madam,

The above application does not comply with Brent's Statement of Principles

There are already many gambling premises in this area

where there is much deprivation and vulnerability There is ongoing crime and anti-social behaviour along Walm Lane and the High Road, including stabbings, one resulting in the death of a young person.

If this license is granted it will increase problem gambling and addiction which targets vulnerable individuals

The premises is located near schools, colleges, the library, food outlets, supported and vulnerable housing, healthcare services and pharmacies, places of worship, the busy Willesden Green station and bus stops.

All of the above facilities are used daily by children and vulnerable residents, including those experiencing financial hardship, addiction, or mental health challenges.

More gambling establishments in the area, with the associated negative effects, will lead to the businesses that enhance the area will moving away. More addiction to gambling leads to increased mental health issues and reliance on financial and social support from the council.

I always pay my council tax, look after my property and enjoy my diverse local community. I cannot understand why Brent is targeting people with the harmful disease of gambling

Please do not grant another gambling licence in Willesden Green